



Noelle Kehrley

creative director / web designer

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Online Portfolio

<http://www.kehrley.com>

LinkedIn

linkedin.com/in/noellekehrley

Freelance

<http://www.yfmmedia.com>

A highly experienced, results-oriented leader with a successful track record in applying design and project management skills to increase a company's market presence and selling power.

01/2007 - 2/2010 BZA - Little Falls, NJ

Creative Director - Employee

Assist clients in creating websites that engage and persuade, utilize new media and social interaction, have maximum visibility through natural organic search results and online directories.

Responsibilities include: Client Services, Project Management, Vendor Management, Web Design, CSS & HTML, SEO Consulting & Implementation, Social Media, and Public Speaking.

07/2006 - 12/2006 Interactive Media Associates - Parsippany, NJ

Art Director - Employee

Responsible for art direction, ad concept development, web site design and development, banner ads, flash animation, branding, logo design, marketing and printed materials.

10/2005 - 06/2006 Skye Multimedia - Bridgewater, NJ

Project Manager / Art Director - Employee

Facilitate the content, technical, and design objectives for technology-based educational health programs. Manage projects from inception through completion, including client management, scoping projects, and motivating a design and development team.

07/2004 - 06/2005 Bristol-Myers Squibb - Plainsboro, NJ

Sr. Web Designer / Project Manager - Independent Contractor

Conceptualize the graphic scheme, content layout, and website architecture for pharmaceutical products. Provide a seamless transition between offline and online materials based on the subject, marketing message, and target audience.

12/2003 - 1/2004 Sony - Park Ridge, NJ

Graphic Designer - Independent Contractor

Production Artist for 45 PowerPoint presentations for the Consumer Electronics Show(CES) in Las Vegas, Nevada.

2/2001 - 2/2004 Atlantic Mutual Insurance - Madison, NJ

Sr. Web Designer - Employee

Web graphic design, website design, brand design, flash animation, and powerpoint presentations. Work with a multi-location team to produce Internet, Intranet, and CD-Rom projects.



<http://twitter.com/nkehrley>

Client Management CSS
Web Design

Flash Animation Project Management

Vendor Management
SEO Consulting

Social Media Public Speaking

Microsoft Word CSS
Photoshop
Adobe Illustrator InDesign
Search Engines PowerPoint
Dreamweaver
Windows Mac